

Welcome – Serena Muhammad

Agenda Item 1:

- PrepareSTL Wellness Summit – RRT and affiliated organizations shifted in December 2020 to create a joint vaccine education campaign with many components.
- RRT has been responsible for panel conversations, Speakers Bureau, Peer Learning Cohorts.
- PrepareSTL did the heavy lifting with community partners. Hosted small group meetings and led community conversations.
- Culminating activity is the Wellness Summit.
 - Serena highlighted several of the summit sessions.
 - Serena requested that CAN members help spread the word about the Wellness Summit and to support the event.
 - Many organizations and individuals raised their hand to help distribute fliers and the information.
- Specific request of CAN members:
 - Facilitate group registrations
 - Targeted distribution sharing not only the information but also why people should attend
 - Volunteers – please sign up to help
 - Canvassing on Wednesday and Thursday
 - In person set-up at the two outdoor park sites
 - Tech support
 - Social media assets – listed on the RRT website
 - COVID precautions
 - Masks will be required
 - Restrooms and hand-washing stations will be available during live park sessions
 - Encourage people to use their best judgments. Rich content online for those not comfortable with in person.
 - Ideas to help promote –
 - Facebook ads
 - Neighborhood and community associations to provide information to community members
 - Planning team is working to get vaccinations and COVID testing available onsite at the park sites

Agenda Item 2:

- New Contract – St Louis Community Foundation received \$200,000 from the City of St. Louis. The contract is actually a partnership of the RRT and the City of St. Louis. Community Foundation is involved because they are the RRT’s fiscal sponsor.
- Contract to think about ways we can do outreach
 - July 1st start date for one year
 - Funding will go out to the organizations and individuals who are doing the work on the ground
 - Data infrastructure – will allow a greater use of the data infrastructure. Be able to use the data to be more targeted for those who have been disadvantaged via COVID
 - Goal is to get existing information to people so they can get the resources they need
 - Most resources are underutilized because people aren’t accessing even though people are suffering
 - People typically have difficulty getting through the process and paperwork. People need to know they have assistance available to them
 - Also connect people with wrap-around services
 - Want to focus on long-term sustainability
- RRT CAN Member requests:
 - Canvassing
 - Outreach
 - Communications

Agenda Item 3:

- Update on Washington University and equitable vaccine distribution
 - Recent meetings on whether messaging should pivot to Delta variant
 - The risk is heightened because of the Delta variant but overall COVID mitigation is still best course of action. Consensus was not to pivot, but rather focus on COVID mitigation like mask wearing, vaccinations, vaccine education
 - Group discussion – these are proposed focus areas – thoughts?
 - Engage those who’ve been vaccinated
 - Build a vaccine volunteer corps that is representative of the unvaccinated population
 - Daily, hyperlocal vaccine events where unvaccinated St. Louisans live and work
 - Fully integrated linkage between social needs and vaccination services
 - Convenience plays a large part in someone getting a vaccination
 - At the library, ok, I will get the vaccine while I am here
 - Literacy concerns among community members
 - Are there criteria or certain number of people who need attend in order to County health department to come out to do vaccinations?
 - Requirements are minimal because they believe even one vaccination is better than none. www.stlcorona.com